

Three Great Government Innovation Events – Coming in February 2002!

Register now!

A Workshop of Peer-Reviewed Papers including the top Canadian academics working in French and English, international academics, and some of the top public and private sector practitioners of innovation world-wide.

- February 9 and 10, 2002, 8:30-5pm.
- University of Ottawa, Senate Chambers, Tabaret Hall
- Registration fee: \$50
- Further information, a copy of the program, and copies of papers are posted at: <http://www.innovation.cc> under [Innovation Workshop](#) on the left-hand side.
- Registration: Paul Crookall (613) 565-7117; email: paulcrookall@sympatico.ca

The Innovation Salon featuring the one person I would like most to hear on innovation.

Everett M. Rogers, “*What I Have Learned in 40 Years of Research on Innovation*”.

Everett Rogers discovered the S-curve pattern of innovation adoption and was instrumental in turning study of innovation from a focus on the traits of innovators to an emphasis on case studies. Author of *The Diffusion of Innovations*, now in its fourth printing, he has developed a data base of more than 1000 innovations, which he has studied in depth.

- The Courtyard Restaurant Saturday, February 9 2002
- 5:30 to 9pm. Registration fee: \$10
- Information: <http://www.innovation.cc> under [ARCHIVES Salon](#)
- Registration: Eleanor Glor (613) 954-8575; Glor.Eleanor@ic.gc.ca

CCMD Meeting the Challenge of Innovation in Government Conference with top international speakers:

Mr. Daryl Conner, CEO and President ODR-USA Inc.

- Dr. Everett M. Rogers, author of "*The Diffusion of Innovations*"
- Dr. Michael Kirton, developer of the Kirton Adaption-Innovation Theory
- Mr. Jean David, former VP Marketing of le Cirque du Soleil
- Mr. William Sturner, author of "Impact: Transforming Your Organization"

The Congress Centre

- February 11 and 12, 8:30 to 6:30pm.
- Registration fee: \$695 plus taxes/registration_e.html
- Information: http://www.cmd-ccg.gc.ca/events/conferences/innovation2002/index_e.html
- Registration: <http://www.cmd-ccg.gc.ca/events/conferences/innovation2002>