

**Events in 2003**  
**(In Reverse Chronological Order)**

[IIAS Regional International Conference](#): Cameroon, 14 -18 July, 2003

[Society for Organizational Learning's 1st Global Forum](#): Finland, June 11-14, 2003

[FPTT Conference](#): Ottawa, May 26-28, 2003

[Embracing Innovation as Strategy](#): Limburg, May 24, 2003

[Call for Papers - IRMA International Conference](#): Philadelphia, May 18-21, 2003

[ASTD International Conference and Exhibition](#): San Diego, California, May 16-22, 2003

[First Bi-annual Conference on Performance Measures](#): Edmonton, May 5-7, 2003

[3rd Annual Government of Canada's Managers' National Professional Development Forum](#):  
Halifax, April 27-30, 2003

[Ottawa Creative Thinking Group](#): Ottawa, April 22; May 13, 2003

[ASEAT/Manchester Institute of Innovation Research 2003 Conference](#): Manchester, April 7-9,  
2003

[Club of Amsterdam Conference about the Future of Mobility](#): Amsterdam, March 26, 2003

[Conference of the American Society for Public Administration](#): Washington, DC, March 18, 2003

[Ad Hoc Expert Group Meeting](#): Bahia, Brazil, February 13-14, 2003

[6th World Congress on the Management of Intellectual Capital and Innovation/4th World Congress  
on the Management of Electronic Business](#): Hamilton, January 15-17, 2003

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International Institute of Administrative Sciences - IIAS  
Regional International Conference, Yaoundé (Cameroon)  
14 - 18 JULY 2003

Theme: Shared Governance: combatting poverty and exclusion

Visit the [website](#).

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## **Invitation for Proposals, SoL's 1st Global Forum,**

**June 11-14, 2003, Espoo, Finland**

**Proposal Deadline: December 14, 2002.**

The first Global Forum of SoL, the Society for Organizational Learning, will be held June 11-14, 2003 in the Helsinki metropolitan area in Espoo, Finland. The Global Forum will bring together about 350 practitioners, researchers, consultants, students and others interested in organizational learning from around the world. Sessions by practitioners and world leaders in the field will cover a wide variety of topics.

The theme of this first SoL Global Forum is "Learning in Organizations: Inventing Desired Futures in a Global Society". Learning from the future rather than learning only from the past is a key competence for all of us, whether we practice in business, government, or civil society. And while we can increase our knowledge by becoming more aware of what we are accomplishing separately, many of our desired futures will only be achieved together. The Global Forum is an opportunity for exchange, reflection, and working together on topics of personal and global concern.

The Global Forum is designed to be a community meeting for all SoL members and people interested in organizational learning providing an opportunity to:

- Deepen our understanding of how we collectively create the futures we desire through exposure to leading edge thinking and a rich diversity of examples from around the world;
- Improve organizational performance by sharing and reflecting on projects underway; integrating the perspectives of practitioners, researchers and consultants;
- Strengthen and expand our networks of relationships, creating new opportunities for cooperation and joint action; and
- Continue to develop the SoL global network as an active learning community.

You are invited to submit proposals for:

- Workshops or other Parallel Sessions to be offered on June 12th -June 14th
- Pre-meeting Capacity Building Sessions to be offered on June 10th and 11th

The deadline for submission of proposals is December 14, 2002. For more information, contact [Satu Vainio of SoL Finland](#).

Proposal Guidelines and submission form in Word format (Not Found)

Proposal Guidelines and submission form in PDF format (Not Found)

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## **Federal Partners in Technology Transfer (FPTT) Conference**

**Ottawa, May 26-28, 2003**

**National Arts Centre**

Dear colleagues,

The FPTT Conference is fast approaching! The detailed program, with something for everyone - managers, researchers, policy analysts and technology transfer professionals - from all sectors, and is available on our website at <http://www.fpttpftt.gc.ca/2003Conference/English/2003confintro.html>.

Many of you are aware of the federal government's Innovation Strategy. FPTT conference attendees will be the first to see the final report of the workshop on the Innovation Strategy's top recommendation: working together to increase receptor capacity. I would like to point out that one of the morning sessions on the first day of the conference, is a panel of three CEOs, on "Collaborative R&D as a Tech Transfer Tool: Perspective from Canada's 'Fourth Pillar' Organizations, and will touch on the subject of receptor capacity.

I would also like to highlight the panel of experts from government and industry who will be addressing R&D collaborations from both a public and private sector perspective and another panel of experts who will be responding to the results of a recently published Statistics Canada survey of over 6000 firms on the subject of "Innovation, Collaboration and SMEs".

And if you need information on the challenges and trends in multi-partner collaborations, how to find partners for successful collaboration and technology transfer, what to consider when negotiating and putting together collaborative agreements or issues to consider before entering into a foreign R&D partnership, join us as we explore multi-partner collaborations and find out how they are shaping the future of R&D and providing creative approaches to technology transfer.

Thanks to the generosity of one of our sponsors, Future Path Inc., we are delighted to announce we have a Herman Miller Aeron chair from OBI (Ottawa Business Interiors), the ultimate in ergonomic comfort, bundled with Future Path's Revalyst software to give away to one lucky person who is registered for the entire conference. Value is \$2700.

The FPTT National Conference and Awards Ceremony is being held on May 28-30, 2003 at the National Arts Centre in Ottawa and each day is priced separately as is the awards ceremony luncheon on the 29th.

I look forward to seeing you there! and at the Murder Mystery Dinner on Thursday evening which is also free for those who register for the entire conference.

Morna I. Paterson  
Director/Directrice  
Federal Partners in Technology Transfer/  
Partenaires federaux en transfert de technologie  
Tel/Tel: (613) 998-5285 Fax/Telec: (613) 998-8768  
1200 Montreal Road/1200 chemin Montreal,  
Ottawa, Ontario, K1A 0R6

[www.fptt-pftt.gc.ca](http://www.fptt-pftt.gc.ca)

FPTT-Technology on the Move/PFTT-La technologie en mouvement

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**Embracing Innovation as Strategy:**

**Prof. Kathleen Eisenhardt**

**Limburg, May 24, 2003**

See [website](#) for details.

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**Call for Papers - IRMA International Conference**

The 2003 Information Resources Management Association International Conference (IRMA2003) will be held in Philadelphia, Pennsylvania (USA), May 18-21, 2003.

The submission deadline for submissions for IRMA2003 is October 4, 2002.

IRMA international conferences bring together each year the largest group of international IT researchers and scholars from all over the world.

All information regarding the tracks of IRMA2003, types of submissions, submission guidelines, and important dates for IRMA2003 can be found at the [IRMA website](#) at.

[Mehdi Khosrow-Pour](#), D.B.A.

Program Chair, IRMA2003

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**American Society for Training and Development (ASTD) 2003 International**

**Conference and Exhibition: San Diego, California**

**May 16-22, 2003**

ASTD has developed a new track on "Innovation". The sessions that comprise this track will be supplemented by a "Conference Within a Conference" focused on Innovation in Europe.

For more information, see the [ASTD](#) website or e-mail [Alex Pattakos](#).

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First Bi-annual Conference on Performance Measures: Edmonton, May 5-7, 2003

Shaw Conference Centre, Edmonton, Alberta, Canada

Theme: Sustainability: Measuring for Success

Host: Edmonton Region, Institute of Public Administration of Canada.

[www.ipaciapc.ca](http://www.ipaciapc.ca)

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### **3rd Annual Government of Canada's Managers' National Professional Development Forum Halifax, April 27-30**

Managers on the Move

Action Learning is the theme of the 3rd Annual Government of Canada's Managers' National Professional Development Forum in Halifax, Nova Scotia, Canada, at the World Trade and Convention Centre, April 27 - 30, 2003.

#### ***Workshop B9, Tuesday, April 29:***

Manager as Gardener: Making Innovation Work in Your Organization

Eleanor Glor and Michelle Henchiri will present a framework that managers can use to assess the environment for innovation in their organizations. Based on this strategic assessment, through interactive exercises, managers will assess their own organizations, analyze the challenges that will be faced, and offer a framework to aid managers and other innovators to determine in determining where the biggest challenges will be. Participants will develop a strategy for implementation of an innovation needed in their workplace, and, position themselves to determine priorities for managing the implementation of innovations. In French and English.

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### **Ottawa Creative Thinking Group**

**April 22; May 13**

Dear members and friends,

The World Health Organization states that: "This is the time of the most rapid technological change in health care in history". Rapid technological innovations produce more than 1000 new drugs and over 20,000 new medical devices every year recently.

During the next two sessions at the Ottawa Creative Thinking Group, we shall discuss the safety and effectiveness issues of healthcare products in general and medical devices in particularly with special reference to government regulations.

On 22 April (7-9pm, 250 Holland Ave), we shall have at least two experts to lead us into an interesting and insightful discussion: our special guest Dr Pierre Blais, Ph.D., an experts on medical device implants who is frequently interviewed by radio and TV broadcasters, and our founding member Dr Bill Riedel Ph.D., an expert microbiologist and a social advocate whose articles frequently appear on newspapers. This session will focus on what the Canadians citizen and the Canadian Government could do to really benefit from such rapid innovations.

On 13 May 7-9pm, Michael Cheng who has been working as a Temporary Advisor to the World Health Organization will give a preview of a theme paper that he will deliver to the World Bank Internal Forum for Promoting Safe and Affordable Medical Technology in Developing Countries. Discussions can then be extended to global issues. More than  $\frac{3}{4}$  of the world's population live in developing countries, and they must be included in any true global health considerations.

Please mark these two sessions on your calendar. Attendance and participation is free. Please contact Michael at email [cheng@sympatico.ca](mailto:cheng@sympatico.ca) or phone (613) 722-3344 if you wish to attend.

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ASEAT/Manchester Institute of Innovation Research  
2003 Conference: Manchester, April 7-9, 2003

Knowledge and Economic & Social Change: New Challenges to Innovation Studies

Visit the [website](#) for registration information.  
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### **Club of Amsterdam Conference about the future of Mobility**

Date: Wednesday, March 26, 18:30-22:15.

For information about the VIP Reception (17:30-19:00), please visit the TicketCorner.

Where: Auditorium, [Hogeschool van Amsterdam](#), Weesperzijde 190, Amsterdam  
[next to Amstelstation]

**Ticket information:** <http://www.clubofamsterdam.com/ticketcorner.html>

Part I: Keynotes by:

André Hammer, General Director, Connekt  
and

Wim Korver, head of the Department of Traffic & Transport and member of the management team of the institute TNO Inro (Infrastructure, Transport and Regional Development) of Applied Scientific Research TNO in Delft.

*André Hammer, General Director, Connekt: "Modern society is facing major problems with its mobility and accessibility. Especially in large urban areas these are growing dramatically. People want to be more mobile, in itself vital to modern economy. However, our living environment needs to be protected as well. This dilemma forces us to make fundamental, intelligent choices. Especially with regard to big cities, because how do we maintain its vital economic and cultural functions and will we manage to keep it an attractive living environment at the same time?"*

This issue is no longer either an exclusive public or private responsibility. A structural solution – a transition to sustainable mobility - has to be found through far-reaching cooperation between public and private parties, together with the help of research institutes. Last but not least, let us not forget about the citizens of urban areas, the mobilists themselves.

In short notice we can already start with an innovative series of mobility market services that will influence the intensity of the traffic and the use of the infrastructure."

### **New innovative transport concepts: from technology push towards demand driven**

*Wim Korver, TNO Inro: "It is not difficult to list a number of inventions of new transport concepts claiming to solve the existing and coming transport problems. Examples are: the Transrapid, all kind of people mover systems, underground transport systems, etc. All these ideas have one thing in*

*common: they are based on a specific technological innovation. But what the contribution is on solving a specific transport problem is unclear. The analysis who will be going to pay for the new system and what actual the users benefits are, is mostly done afterwards. To make the innovation process more effective we need to incorporate the user as soon as possible in the innovation process."*

*In his presentation Wim Korver will give examples of successful and unsuccessful transport innovations. Also a more theoretical background will be presented of how innovations processes in the transport system work. This is based on a historical analysis, and enriched with possible developments (scenarios) for the future. Finally he will show some promising first steps of new ways of stimulating innovation within the transport system.*

**Part II:** Panel with the Keynote Speakers and the challengers

**Frederik Johannes Abbink**, Technical Director of the *National Aerospace Laboratory NLR*,

**Ronald K.A. M. Mallant**, Programme Manager Fuel Cells, *Energy Research Centre of the Netherlands (ECN)*,

**Luud Schimmelpennink**, industrial designer, managing director, *Ytech Innovation Centre* and our Host **J.P.Thomas Thijssen**, CEO, *Hamilton International*.

The panel is followed by an open discussion.

The conference language is English.

[Register now - click here!](#)

You can find more about 'the future of Mobility' on the Club of Amsterdam website. Please visit:

[Articles](#), [Links](#) and the [Club of Amsterdam Forum](#)

### **Tickets**

Tickets can be ordered online or bought at the door (except VIP and Discount tickets):

Regular Tickets: Euro 69,- online / Euro 79,- at the door

Student Tickets: Euro 25,- online / Euro 29,- at the door

VIP Tickets: Euro 119,- online

For information about the VIP Reception (17:30-19:00), please visit the [Ticket Corner](#).

**The online TicketCorner is at:** <http://www.clubofamsterdam.com/ticketcorner.html>

The Club of Amsterdam offers online **Discount Tickets** to members of IPAN, NGI and

The World Future Society.

Please also check out the Club of Amsterdam Pass!

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**Conference of the American Society for Public Administration (ASPA)**

**Tuesday, March 18, 1:00 to 3:30pm,**

**Ambassador Ballroom of the Omni Shoreham Hotel**

**Washington, DC**

Of note:

- Panel on Innovation in the Public Service
- Chair: Eleanor Glor, publisher and Editor-in-Chief, *The Innovation Journal: The Public Sector Innovation Journal*: understanding organizational and innovation patterns
- Jeanne-Marie Col, Interregional Advisor, Governance and Public Administration Branch, United Nations: innovation in development as seen through the UN Innovations Award
- Gail Christopher, Executive Director, Institute for Government Innovation, Harvard University: what we have learned about innovation from the Harvard innovation award

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### **Ad Hoc Expert Group Meeting**

#### **Innovations in Governance and Public Administration for Poverty Reduction**

Bahia, Brazil, February 13-14, 2003

Details on the conference.

Conference papers.

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Call for Abstracts: 6th World Congress on the  
Management of Intellectual Capital and Innovation/  
4th World Congress on the Management of Electronic Business

January 15 - 17, 2003  
Hamilton, Ontario, Canada

## **1. Management of Intellectual Capital and Innovation**

### **Abstracts Due: July 31, 2002**

Intellectual Capital . Knowledge Management  
Innovation . Intangible Assets . Human Capital  
Organizational Learning . New Technology  
Relational Capital . Reputation Capital

The [6th World Congress on Intellectual Capital and Innovation](#) (in conjunction with the 24th McMaster Business Conference and the 4th World Congress on E-Business) is sponsored by the Management of Innovation and New Technology ([MINT](#)) Research Centre at McMaster University (widely recognized as Canada's most innovative university!). This event will be held January 15-17, 2003 in Hamilton, Ontario, Canada.



The World Congress on Intellectual Capital and Innovation is recognized globally as the largest and most prestigious conference of its kind. It brings both academic researchers and professional practitioners together to present, discuss and review the latest issues and trends in the areas of intellectual capital, innovation, knowledge management, new technology, intangible assets, human capital and organizational learning. Last year's conference attracted 425 delegates from 35 countries. The event was covered by numerous newspapers, TV and magazine media outlets from over 10 countries.

The first five congresses in 1996, 1998, 1999, 2000 and 2002 attracted over 2,000 delegates (practitioners, academics and students) from over 40 countries. This year we are planning an even better event which will include a CKO forum, KM technology expo, a PhD recruiting fair, a knowledge café, and three special themed tracks including:

1. intellectual capital in government and not-for-profit organizations;
2. managing relationship and reputation capital, and
3. the role, relationship and impact of vision and mission statements in enhancing an organization's intellectual capital.

Papers can be conceptual, theoretical, empirical, experimental, or case studies and will be peer-reviewed. Accepted papers will be published in full or in abstract form in a CD of proceedings. Prizes will be awarded for the best papers. Selected papers will be published in a Special Issue of the Journal of Intellectual Capital (Editor: Rory L. Chase) [Click here for more information.](#)

**PLEASE MARK THESE IMPORTANT DATES:**

July 31, 2002: Abstracts due - send via e-mail

October 1, 2002: Full paper due - send via e-mail

November 1, 2002: Notification of acceptance

December 2, 2002: Registration and fees due

**ABSTRACT SUBMISSION CRITERIA (July 31):**

English, 8.5" by 11", 350 words maximum, MS Word attachment (please scan attachment for viruses before sending), include cover sheet (first author's name, affiliation, full address, phone number, fax number, e-mail, co-author's name/s and e-mail, title of paper, indicate if the paper is suitable for oral presentation or poster presentation or eligible for both).

**FULL PAPER SUBMISSION CRITERIA (October 1):**

English, 8.5" by 11", 6000 words maximum, MS Word attachment. All papers must conform to JIC writing style (see formatting instructions here).

**FEATURED SPEAKERS CONFIRMED:**

Rick Broadhead, Internet guru

Leif Edvinsson, Godfather of intellectual capital

Karl-Erik Sveiby, Original intangible asset manager

Ante Pulic, Creator of Value-Add IC index

Verna Allee, Author of the Knowledge Evolution

Goran Roos, Co-founder of IC Services

Hubert Saint-Onge, Former VP Clarica, CIBC

Dave Snowden, Director IBM Cynefin Center

Debra Amidon, Chairman of Entovation

**CHECK WEBSITE FOR UPDATED INFORMATION.**

**PLEASE DIRECT ALL ENQUIRIES FOR SPONSORSHIP, MARKETING,  
REGISTRATION AND EXHIBITOR INFO TO:**

Tel: (905) 525-9140 x23962

Fax: (905) 521-8995

[worldcongress@mcmaster.ca](mailto:worldcongress@mcmaster.ca)

<http://worldcongress.mcmaster.ca>

**CONGRESS CHAIRPERSON:**

[Dr. Christopher K. Bart](#)

McMaster University

**PROGRAM DIRECTOR:**

Dr. Nick Bontis

McMaster University

## **2. Management of Electronic Business**

The [4th World Congress on the Management of Electronic Business](#) (in conjunction with the 24th McMaster Business Conference and the 6th World Congress on Intellectual Capital) is sponsored by the Management of Innovation and New Technology Research Centre at McMaster University (widely recognized as Canada's most innovative university!). This event will be held January 15-17, 2003 in Hamilton, Ontario, Canada.

This is the fourth global conference to focus on management issues surrounding electronic business. It brings both academic researchers and professional practitioners together to present, discuss and review the latest issues, trends, challenges and opportunities of the electronic economy. In doing so, all strategic and functional business areas, issues and implications will be considered.

Last year's conference attracted 425 delegates from 35 countries including several exhibitors and outstanding keynote speakers. The event was covered by several newspapers, TV and magazine media outlets from over 10 countries. This year we are planning an even better event which will include an international eCase competition, technology expo, a PhD recruiting fair, a knowledge café, and four special themed tracks including:

- eGovernment
- eHealth
- eLearning
- eTravel

Papers, which are not limited to the above special themes, can be conceptual, theoretical, empirical, experimental, or case studies and will be peer-reviewed. Accepted papers will be published in full or in abstract form in a CD of proceedings. Prizes will be awarded for the best papers. **SELECTED PAPERS WILL BE PUBLISHED IN A SPECIAL ISSUE A REFEREED JOURNAL OF BOOK.**

**PLEASE MARK THESE IMPORTANT DATES:**

**August 31, 2002:** Abstracts submission (indicates intent to submit a paper) - send via e-mail

**October 1, 2002:** paper due - send via e-mail

**November 1, 2002:** Notification of acceptance

**December 2, 2002:** Registration and fees due

**ABSTRACT SUBMISSION CRITERIA:**

English, 350 words maximum, MS Word, include a cover sheet (first author's name, affiliation, full address, phone number, e-mail, co-author's name/s and e-mail, title of paper). Please indicate if the paper is suitable for oral presentation or poster presentation or eligible for both.

**FULL PAPER SUBMISSION CRITERIA:**

English, 6000 words maximum, MS Word. Please adhere to the same format used by the Quarterly Journal of Electronic Commerce, which you will find here.

**PLEASE DIRECT ALL ENQUIRIES FOR SPONSORSHIP AND EXHIBITOR INFO TO:**

<http://worldcongress.mcmaster.ca>

[worldcongress@mcmaster.ca](mailto:worldcongress@mcmaster.ca)

Tel: (905) 525-9140 x23962

Fax: (905) 521-8995

**CONGRESS CHAIRPERSON:**

Dr. Christopher K. Bart  
McMaster University

**eBUSINESS PROGRAM DIRECTOR:**

Dr. Milena Head  
McMaster University

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