

Revolution And Innovation at Canada Post

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Canada Post Corporation is a leader in the development of innovative postal products and services. Innovation could only happen in an environment where the business was ready to support and nurture the new direction.

Since 1985, CPC has moved from an organization barely able to fulfill its mandate for universal delivery to an organization that is admired world-wide not only for its commitment to and achievement of physical mail standards but also its leadership in the development of innovative services that bring the post office into the electronic age.

The presentation will review the changes CPC had to undergo to gain control of its traditional business and create a platform that encouraged innovative new services.