



The ISPIM 2004 conference "**Successfully creating innovative products and services: integrating academia, business and consulting**" will take place from **20-24 June 2004** at the Radisson SAS Park Hotel, Fornebu Park, Oslo, Norway.

The hotel enjoys a unique location right in the middle of lush, green Fornebu Park next to a private beach, yet Oslo city centre is only 10 minutes away by taxi or bus. Oslo Airport Gardermoen is 55 km away from the hotel, and can easily be reached with bus or airport train.

This conference will again feature both academic papers and presentations from industry, however, a number of workshops are also planned to elaborate on the theme of the conference. In addition, all delegates will have the opportunity to submit a poster as long as it follows the theme of the conference.

Date/Deadline

Notification

~~11 February 2004~~
Extended to
25 February 2004

Abstracts by Academics and Practitioners intending to submit full papers. Abstracts should be up to 500 words long. The abstract should include the aims of the paper, an indication of the conceptual/theoretical framework and empirical methodology (where appropriate) and a summary of the conclusions of the paper. All authors will be informed by the scientific committee if they are successful by ~~23 February 2004~~ 1 March 2004.

19 April 2004

Submission of full Papers (authors will be informed if any revision is necessary).

Presentations - topic outlines by Practitioners who are intending to present without presenting a paper. Presentations from industry should demonstrate practical examples based on the conference theme. These presentations should be limited to no more than 15 PowerPoint slides as only 30 minutes will be allocated for each accepted presentation.

Delegate Posters – information posters following the conference theme are available to all delegates as part of the conference fee. Posters are to be submitted on one side of A4 and they will be blown up to A1 for the conference (authors will be informed if any revision is necessary).

7 June 2004

Final deadline for revised Papers (both academic and practitioner)
Final deadline for Presentations (both academic and practitioner)
Final deadline for Posters (both academic and practitioner)

All authors should submit their abstracts/presentations/posters to: ispim2004@ispim.org

The format of the 2004 conference will be somewhat extended, starting with an opening dinner on Sunday 20th and ending with a Networking and Incubation evening event on Wednesday 23rd, the day of the Midsummer Solstice.

Oslo 2004 Programme:

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|---------------------------------|-------|---|
| Sunday 20 th June | 12:00 | Registration |
| | 19:00 | Opening dinner with crash-course in Norwegian language and culture |
| Monday 21 st June | 09:00 | Plenary Opening session with keynote presentations |
| | 12:00 | Telenor Company visit and lunch |
| | 14:00 | Paper presentations in three parallel streams |
| | 19:00 | Oslo excursion and dinner |
| Tuesday 22 nd June | 09:00 | Paper presentations and workshops in three parallel streams |
| | 12:00 | Veritas Company visit and lunch |
| | 14:00 | Paper presentations in three parallel streams |
| | 19:00 | Boat excursion and dinner |
| Wednesday 23 rd June | 09:00 | Paper presentations and workshops in three parallel streams |
| | 12:00 | Lunch |
| | 14:00 | Plenary session with keynote presentation |
| | 16:00 | Closing ceremony and presentation of The Knut Holt Award for best paper |
| | 19:00 | Midsummer Solstice Networking and Incubation evening event with dinner |
| Thursday 24 th June | 10:00 | Conference ends after breakfast! |

The fee for the 2004 conference remains unchanged from the 2003 Manchester XIV ISPIM conference. However, this year we have decided to have an "all-inclusive" fee for the duration of the conference. This fee includes all organised activities, all meals (breakfast, lunch and dinner) and four nights hotel accommodation.

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| "All-inclusive" conference fee: | Euro 980 (includes 6 months membership for non members) |
| ISPIM Member discount: | - Euro 80 |
| Early bird discount (before 19 April 2004): | - Euro 60 |
| "All-inclusive" spouse fee (sharing room): | Euro 300 |

Register online at www.u3.dk/ispim/ispim2004signup.asp



For participants wishing to stay additional nights, a special rate has been negotiated with the hotel of Euro 90/100 per night for single/double room. Additional nights need to be booked directly with the hotel but remember to quote ISPIM 2004 when making reservations! The hotel can be contacted by email at Sales.Park.Oslo@RadissonSAS.com, by Telephone on +47 67 82 30 00 or by Fax on +47 67 82 30 01.

For any questions or special requirements, please contact the conference organisers at oslo2004@ispim.org.

The local conference organising committee is:

- Jan Even Evensen (Local Chairman), Timebox: jee@timebox.no
- Frank Lillehagen, Computas: fli@computas.com
- Tor-Arne Bellika, Convergent Innovation Management: tor-arne.bellika@convergent.no
- Bjørn Are Davidsen, Telenor: bjorn-are.davidsen@telenor.com

Please visit the ISPIM website at www.ispim.org for further information on the conference.