

## **The Innovation Journal: The Public Sector Innovation Journal**

[www.innovation.cc](http://www.innovation.cc)

### **Sponsorship Opportunities**

Sponsorship opportunities are available for *The Innovation Journal* as a whole, on an annual basis, and for each of the issues and special issues. For more information on these opportunities, contact us at [eglor@magma.ca](mailto:eglor@magma.ca).

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### **Advertising**

#### **Books and Other Resources**

This is a venue for publishers' title lists, catalogues of innovation guides, questionnaires, etc. A standard page includes a logo or imprint graphic, a 3-line address, up to 3 imprint or division title lines, and 6 individual listings. Each listing includes a graphic and 9 lines of text, any 3 of which can be boldfaced. Pages can be linked at no charge to publishers' own websites. Publishers can purchase any number of additional pages of up to 6 listings each. Pages are sold on an annual basis, plus applicable taxes.

#### **Job Listings, Products and Services Pages**

This venue is for job listings, suppliers' catalogs, promotional offerings and innovation workshops. A standard page includes supplier's logo, a 3-line address, up to 3 title lines, and 6 individual listings. Each listing includes a graphic and 9 lines of text, any 3 of which can be boldfaced. Pages can be linked at no charge to suppliers' own websites. Suppliers can purchase any number of additional pages of up to 6 listings each. Pages are sold on an annual basis, plus applicable taxes.

#### **Business Card Directory**

This is a mini-showcase for products and services of interest to innovators. Each listing includes either a company name or a product or service name in 14-pt boldface and 6 lines of 12-pt (roman or italic) text. Business Card Directory listings are sold on an annual basis, plus applicable taxes.

#### **Other**

Other advertising will be considered on a case-by-case basis, but will be screened for appropriateness and relevance to an innovation audience.

Note: Advertisers must prepare the advertisements, in keeping with *The Innovation Journal's* guidelines, and submit them ready to be published. MsWord is the preferred software for text.

For more information, contact the Editor-in-Chief at [Eglor@magma.ca](mailto:Eglor@magma.ca)